

Advertising and Sponsorship Opportunities 2017-2018



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Stadium naming rights - In excess of **£12000.00** depending on other requirements.

Main Club sponsor - **£10000.00**

Kit Sponsor Logo and names on front of shirts - **£5000.00**

Stand naming rights - **£5000.00**

Pitch Side Advertising Boards (8ft x 3ft) - **£150.00** per season plus initial board manufacture. Boards can be manufactured for a one off cost of **£100** each from print ready artwork or advertiser can supply their own.

Match Day Programme Advertising (approximately 30 home games per season) Black and White Full page - **£130.00** per season. Half page - **£70.00** per season. Quarter page - **£50.00** per season
Colour Full page - **£200.00** per season. Half page - **£100.00** per season. Quarter page **£75.00** per season

Website Advertising - We have a very successful website used by a very wide demographic across the country, we average over 4000 users per month viewing in excess of 20000 pages per month cost to be determined on requirements.

List of popular packages 1 x pitch side board plus full page programme advert

1 x pitch side board plus half page advert

2 x pitch side boards plus free half page programme advert 2 x pitch side boards plus full page programme advert

Other Sponsorship Opportunities:-

Match day Sponsor - The sponsor receives up to 10 match day passes and programmes, use of match day sponsors hospitality box overlooking the pitch with sponsors name on the front of the match day programme and announcements throughout the game on the stadium PA system all for a total cost of **£250.00** per game.

Player Sponsorship - Sponsor's name appears with player's photograph in every home match programme at a cost of **£50** per season.

Match Day Mascot -The mascot warms up with the team and leads them onto the pitch with the captain with name announced over the stadium PA system, picture taken with the captains and match officials, profile in the match day programme together with picture on website. Price includes entry for 2 adults and 2 children plus match day programme for a total cost of **£50** per game.

Match Ball Sponsor- The sponsor's name announced over the Stadium PA system, profile in the match day programme together with free entry for 2 people at a total cost of **£50** per game.

**A perfect cost effective way of marketing your company to your clients
and potential target market.**

